

SITE OF THE WEEK

FRESH FROM THE CHURN

www.boybutterlubes.com

A young gay man can make a difference in this world—by helping other guys screw. Take, for example, 24-year-old entrepreneur Eyal Feldman, who created the hottest new fashion accessory for your privates: Boy Butter Lube. (Don't you just love the marketing concept?) The odorless and totally water-soluble "personal lubricant" is already sold in more than 30 locations nationwide (including numerous New York stores). You can visit the web site and order online for delivery right to your home. Feldman himself doubles as spokesmodel and posterboy (as well as CEO of the company), and his hairy hunksome picture can be found on the "About" page. Log on and drool—then buy what you need to do something about it.—Martyn Dunn

